



RECRUITMENT

Applications are invited from the eligible candidates for the Post of Videographer / Video Editor, Graphics Designer, Digital Executive

Position	Qualification & Technical Skills	Required
Videographer / Video Editor	<ul style="list-style-type: none">Bachelor's Degree / Diploma with in Graphic Design, Visual Communication, or Multimedia specializationCertificate courses in digital photography, cinematography, or video production <p>Technical Skills</p> <ul style="list-style-type: none">Proficiency with Video cameras / DSLR cameras, lenses, lighting equipment, and audio gear.Knowledge of video editing software (Adobe Premiere Pro, Final Cut Pro, Da Vinci Resolve).Familiarity with photo editing tools (Adobe Photoshop, Light room).Understanding of composition, framing, lighting, and color grading.Proficiency in video editing software :<ul style="list-style-type: none">Adobe Premiere ProFinal Cut ProDaVinci ResolveAvid Media ComposerKnowledge of motion graphics tools (Adobe After Effects).Understanding of color correction, sound editing, and visual storytelling	1
Graphics Designer	<ul style="list-style-type: none">Bachelor's Degree / Diploma with in Graphic Design, Visual Communication, or Multimedia specialization <p>Technical Skills</p> <ul style="list-style-type: none">Adobe Creative Suite (Photoshop, Illustrator, InDesign).UI/UX design tools (Figma, Sketch, Adobe XD).Understanding of typography, color theory, and layout principles.	1
Digital Executive	<ul style="list-style-type: none">Bachelor's degree in Marketing, Mass Communication, Journalism, Business Administration, or related fields.Diploma/Certificate courses in Digital Marketing, Social Media Management, or Content Creation <p>Technical Skills</p> <ul style="list-style-type: none">Proficiency in social media platforms (Facebook, Instagram, Twitter/X, LinkedIn, YouTube).Knowledge of social media management tools (Hootsuite, Buffer, Sprout Social, Meta Business Suite).Basic understanding of SEO, analytics, and digital advertising.Familiarity with graphic design tools (Canva, Adobe Photoshop) and video editing basics.Demonstrated ability to grow accounts, increase engagement, or run successful campaigns..	1

Apply immediately with complete Details to the following address (or) by E-mail. On or Before 25.02.2026

**The Registrar,
Vinayaka Mission's Research Foundation
(Deemed to be University),
Sankari Main Road (NH-47), Ariyanoor,
Salem – 636 308. Tamilnadu. Ph: 0427 2529700
E- mail: registrar@vmu.edu.in, hr@vmu.edu.in**

