VINAYAKA MISSION'S RESEARCH FOUNDATION
(Deemed to be University under section 3 of the UGC Act 1956)

SILVER JUBILEE CELEBRATIONS OF VMRF(DU)

Guidelines for participation in the Logo and Motto Contest

Eligibility

1. The **Students / Teaching faculty / Non-Teaching Staffof the University and all its constituent institutions**are eligible for participation in this contest.
2. Students / Teaching faculty / Non-Teaching Staffare allowed to participate **only in individual capacity**. Team / Group submission will not be entertained.
3. Each participant can submit **only one entry in each contest**. Multiple entries from the same participant in either of the contest will not be considered and will lead to outright rejection of all the entries.
4. All participants are bound by the rules of the contest. Violating any rule will lead to immediate disqualification.

Technical Parameters for Logo Design

1. The Logo should be submitted **in .jpeg or .png or .pdf format** only.
2. The Logo should be designed using colors (Not Grayscale or Black & White).
3. The Logo should be designed on a digital platform only. The winner of the competition shall be required to submit the design in open file format **(EPS/CDR/PSD).**
4. The size of the final design may vary from **4cm x 4cm to 60cm x 60cm**.
5. The Logo should be in **high resolution with minimum 600 DPI** and should look clean (not pixilated or bit-mapped) when viewed on screen at 100% resolution.
6. The file size of the Logo should not exceed**50 Mb**
7. The Logo should not be submitted in compressed or self-extracted format.
8. The Logo design should not be imprinted or watermarked.
9. The Logo design must be adaptable onto any form/surface and be usable on the website / social media such as Facebook / Instagram / X/ LinkedIn and on printed materials such as press releases, letterheads, flyers, posters, banners etc.

10. Each entry must be accompanied by a brief description / explanation in a maximum of **200 words**. This description has to be submitted along with the proposed logo. The description should elaborate on the theme and concept behind the Logo.
11. During the course of evaluation, the contest organizers may ask participants to resubmit their entries in different size(s)/ format(s), depending upon the requirement.
12. Participants must keep the original editable/ open file format ready in hand, as it shall be required to be submitted later for the winning entry.

Technical Parameters for Motto Creation

1. The Tagline should be tidy and meaningful, attempting to convey the dignity of the Silver Jubilee Celebrations of the University.
2. It should be simple in language and must not contain any slang, provocative, objectionable or inappropriate content.
3. The Tagline should be drafted in **English language**.

Intellectual Property Rights

1. All submitted entries must be the original work of the participant and must not include, be based on, or derived from any pre-existing or third-party designs, trademarks, or copyrighted images.
2. The Logo must be original and should not violate any provision of the **Indian Copyright Act 1957**.
3. The drafting of the Motto Tagline must be an original work of creation, free from plagiarism or copyright violation of any kind.
4. The participant shall be solely responsible for any copy right violation or infringement of Intellectual Copyrights in creating the logo or drafting the Tagline of motto.
5. VMRF (DU)shall not bear any responsibility in the event of copyright violation(s). The participant shall indemnify VMRF (DU) from any liability arising out of such violations, if any.
6. All entries are governed by the provisions of **Logos and Names (prevention of Improper Use) Act, 1950** and any violation of the said Act will result in immediate disqualification.

7. All entries will become the property of Vinayaka Mission's Research Foundation (Deemed to be University) and are not returnable. By submitting an entry, each participant agrees that any and all intellectual property rights in the logo design / Motto are deemed assigned to Vinayaka Mission's Research Foundation(Deemed to be University).
8. Vinayaka Mission's Research Foundation (Deemed to be University) shall have the exclusive right to use, reproduce, modify, publish, license and/or otherwise deal with the Logo / Motto submitted in course of this contest.
9. Vinayaka Mission's Research Foundation (Deemed to be University) reserves the right, within its sole discretion, to modify the prize – winning Logo / Motto in any form.
10. Vinayaka Mission's Research Foundation (Deemed to be University)reserves the right to reject all the entries, if found not suitable.
11. All participants acknowledge that they will receive no compensation, besides the reward amount stipulated in this document, at any point in future in connection with the use of their submitted work.

Important Dates

- Last date for submission of entries is **14th October 2024 (Monday) by 5:00 pm**
- Any late entry after the stipulated date and time will not be entertained under any circumstances and will be immediately rejected.

Submission Guidelines

All participants are required to submit their entries only by using the **Google Form link / QR code** provided in the brochure. Entries submitted through any other medium / mode would not be considered for evaluation. Participants can register for both or either of the contests.

Selection Process and Award

1. All the entries received within the stipulated date and time as per stipulated guidelines would be carefully evaluated, assessed and judged by the concerned authority.
2. Vinayaka Mission's Research Foundation (Deemed to be University) would shortlist the **Top-3 entries** on the basis of creativity, originality, composition, technical excellence, aesthetic qualities, simplicity, artistic merit and visual impact, among others,

3. **Cash Prize and Certificate of Appreciationfor the Top-3 entries** would be distributed as follows separately for Logo and Motto Contest.

Logo Contest	Motto Contest
1st Prize : Rs. 25,000/-	1st Prize :Rs. 25,000/-
Consolation Prize I :Rs. 10,000/-	Consolation Prize I :Rs. 10,000/-
Consolation Prize II:Rs. 5,000/-	Consolation Prize II:Rs. 5,000/-

4. **The decision of the Vinayaka Mission's Research Foundation (Deemed to be University)would be final and binding** on all the participants and no clarifications would be issued to any participant, whatsoever.
5. The winners will also be felicitated in the inaugural function of the Silver Jubilee Celebration.
6. All the eligible participants will receive a participation certificate from the University.

Other Terms & Conditions

1. The responsibility to comply with the guidelines and other conditions fully lies with the participant and VMRF (DU)shall not be liable for any dispute raised by a third party.
2. VMRF (DU)reserves the right to cancel or amend all or any part of the contest and /or the Rules and Guidelines.
3. The participants are required to regularly visit the website of VMRF (DU) for any updates related to this competition.
4. In the event of selection of the Logo & Motto the designer of the Logo & Motto shall be rewarded only as per the amount specified under the **'Selection Process and Award'**. The decision of VMRF (DU) in the event of grant of prizemoney would be final and binding.
5. Any legal proceedings arising out of this contest / its entries / winners shall be subject to the local jurisdiction of Salem.

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Registrar